



SUMMIT INFORMATION

Date: Friday, October 27, 2006

Time: 8:00 a.m.—4:00 p.m.

Place: Gateway Community Church
353 East Donna Drive
Merced, CA 95340

Refreshments and Lunch:

Lunch, morning and afternoon refreshments will be available

Please R.S.V.P. by telephone, mail or e-mail to:

Merced County Community Action Agency
WIC Program
1724 M Street
Merced, CA 95340
E-mail: bill@mercedcaa.org
Telephone: (209) 383-4859

Name: _____
Title: _____
Organization: _____
Address: _____
City, State, Zip: _____
Telephone: _____

PLEASE REPLY BY: October 24, 2006

Merced County Hunger Task Force — Food Summit
c/o Merced County Community Action Agency
WIC Program
1724 M Street
Merced, CA 95340



FOOD SUMMIT

**MERCED
COUNTY
HUNGER
TASK
FORCE**

OCTOBER 27, 2006

MERCED COUNTY HUNGER TASK FORCE— FOOD SUMMIT

SUMMIT SCHEDULE

This Summit boldly aims to collaborate with local food agencies, farmers, nutritionists, dietitians, and healthcare providers to create an infrastructure that will aid in eliminating food insecurity in Merced County. The Summit opens with a short history of the Hunger Task Force and its first-ever Summit, followed by a Keynote Speaker who will set the stage for the day's ambitious goals.

Jeremy Hofer, the assistant director of Fresno Metro Ministry, will speak of the great strides his organization has made in addressing Fresno's food insecurity problems including outreach strategies used to increase community participation.

The Summit's morning session is dedicated to establishing the extent of food insecurity in Merced County. In addition to learning the results of a recent community food assessment, participants will hear a variety of experts speak on critical issues we are facing. They will then have the opportunity to ask questions of the speakers and to share their own experiences. In the final portion of the morning discussion, participants will meet in small groups. These groups will assemble according to their profession or interest area, and then collectively determine their vision of what a food-secure Merced County would look like. Resources and any remaining gaps will also be discussed and recorded.

After a catered lunch prepared with locally-produced ingredients, the participants will again form small groups and rotate among several topic "Roundtables". Facilitators will guide lively discussions in determining how community organizations can collaborate to eliminate food insecurity and how to increase community participation. Staff volunteers will record all comments and suggestions for use during the Summit's summary and in creating an action plan.

Throughout the day, a variety of local agencies will participate in an Information Fair that will include self-serve handouts and displays. Agency employees and volunteers should be available to answer questions during each of the periods the Fair is open.

You are an important key player in creating a food security infrastructure for Merced County. Please **"Save the Date"** for October 27th and join us at the Gateway Community Church in Merced for a full day of information, discussions, and networking!

8:00—8:30 a.m. ARRIVAL/REGISTRATION

The Information Fair will be open during the arrival period, lunch hour, both breaks, and after the Summit's closing session. Coffee and water will be available all day, with fruits and breads served during the arrival period.

8:30 a.m. PLENARY SESSION

1. Opening: Welcome; "Food Insecurity" problem definition; need for collaboration
2. Introductions: Distinguished guests, panel speakers, and organizations involved in the Summit
3. Goal of the Hunger Task Force: To develop a sustainable infrastructure to aid in eliminating food insecurity by improving access to healthy foods
4. Objectives of the Summit
 - a. Determine the current status of Merced County's food security
 - b. Identify the assets and challenges relevant to food security and access to healthy food
 - c. Create a collaborative relationship with all agencies that provide nutrition, physical activity, food security, and lifestyle-related chronic disease services in Merced County
5. History of the Food Summit
6. Keynote Speaker: *Jeremy Hofer* (Assistant Director, Fresno Metro Ministry): "Creation of a Food Secure Infrastructure – The Fresno County Experience"

9:30 a.m. MORNING BREAK

9:45 a.m. WHERE WE ARE NOW

1. The Obesity and Diabetes Epidemic: The Connection with Food Security
2. The Nutritional Life Cycle: How Merced County Compares with Other Counties
 - a. Early Childhood: WIC, Head Start, Preschool
 - b. Nutrition in Public Schools
 - c. Family Participation in the Food Stamp Program
 - d. Senior Citizens

3. Merced County Food Assessment—Access to Healthy Foods
4. Farmers: Challenges They Face

11:30 a.m. WHERE WE WANT TO BE

Participants will meet in small groups according to profession or interest area, such as education/ outreach, food distribution, cash assistance, and collaboration. Each group will determine their idea of what a food secure Merced County would look like, and then identify resources and any remaining

12:00 p.m. LUNCH

Catered by *Toni's Courtyard Café*; no charge to participants

1:00 p.m. HOW WE GET THERE

1. Engaging the Community in Eliminating Food Insecurity
2. Increasing Food Stamp Outreach
3. Food Banks and Pantries
4. Community Gardens
5. Local Products for Local Markets
6. EBT Use in Farmer's Markets and Flea Markets
7. Central California Regional Obesity Prevention Program (CCROPP)

2:45 p.m. AFTERNOON BREAK

3:00 p.m. COMMUNITY ASSESSMENT SUMMARY/ACTION PLAN

1. Summary of Roundtable discussions; Where do you fit in?
2. Next Steps: Actions to be taken
3. Future events: Monthly/Quarterly meetings
4. Summit Summary/Closing

4:00 p.m. INFORMATION FAIR/ NETWORKING/DEPARTURE